

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DIPLOMA IN LEADERSHIP AND PUBLIC ADMINISTRATION

LAPA 0132: INTRODUCTION TO PUBLIC ADVOCACY

STREAMS: DIP. (LAPA) Y1S2

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 08/04/2020

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- **Answer question ONE and any other TWO questions.**

QUESTION ONE

- (a) Define public advocacy. (4 marks)
- (b) Explain the skills and qualities of a good advocate. (6 marks)
- (c) Explain ways in which a public administrator can ensure effective communication. (8 marks)
- (d) Discuss the principles of advocacy. (12 marks)

QUESTION TWO

- (a) Discuss three types of advocacy. (12 marks)
- (b) Explain the key aims of advocacy for socio-economic development in Kenya. (8 marks)

QUESTION THREE

- (a) Discuss the role played by ICT in advancing and implementing government policies. (10 marks)
- (b) Distinguish between aggressiveness and assertiveness. (10 marks)

QUESTION FOUR

- (a) Discuss techniques and strategies for effective advocacy for influencing government policy. (10 marks)
- (b) Explain the core components of public advocacy. (10 marks)

QUESTION FIVE

- (a) Explain the principles of effective community mobilization. (10 marks)
 - (b) “Policy does not just belong to politician.” Discuss. (10 marks)
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