

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF EDUCATION ARTS**

ENGL 414: LANGUAGE PLANNING AND POLICY

STREAMS: BED (ARTS)

TIME: 2 HOURS

DAY/DATE: MONDAY 10/12/2018

11.30 AM – 1.30 PM

INSTRUCTIONS:

- **Answer Three Questions in all**
- **Question One is Compulsory**

1. With illustrations explain the meaning of the following language planning ideologies.

(i) Vernacularization	[6 marks]
(ii) Pluralism	[6 marks]
(iii) Language assimilation	[6 marks]
(iv) Internationalization	[6 marks]
(v) Language reform	[6 marks]
 2. Discuss the concept of “Acquisition planning”. [20 marks]
 3. Using case studies, differentiate between Micro and Macro language planning. [20 marks]
 4. Explain the steps that should be followed in the process of Selection of the Norm. [20 marks]
 5. Discuss the concept “Language Shift”. [20 marks]
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