

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE
OF BACHELOR OF SCIENCE IN COMMUNITY DEVELOPMENT

AGHE 414: OUTREACH PROGRAMME

STREAMS: BSC (CDEV)

TIME: 2 HOURS

DAY/DATE: FRIDAY 07/12/2018

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS: Answer question ONE and any other TWO

1. (a) Identify four (4) types of outreach and how they are conducted [8 marks]
- (b) State and explain six (6) principles that guide planning, implementation and evaluation of an outreach programme. [12 marks]
- (c) State five (5) reasons that would hinder women from actively participating in an outreach programme [10 marks]
2. (a) Explain the concept of outreach [6 marks]
- (b) Discuss the steps that you would follow in community problem solving process [14 marks]
3. (a) Discuss five (5) factors to consider when planning an outreach programme [10 marks]
- (b) Describe five actions that a change agent can take to ensure effectiveness of an outreach programme [10 marks]
4. Using relevant examples, explain seven methods that would be useful in encouraging active youth participation in any community outreach programme [20 marks]

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5. Discuss various challenges encountered by change agents in their efforts to conduct effective outreach programmes among communities [20 marks]
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