

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF
DIPLOMA IN EDUCATION**

PECI 0224: EDUCATIONAL COMMUNICATION AND TECHNOLOGY

STREAMS: DIP (EDUC)

TIME: 2 HOURS

DAY/DATE: TUESDAY 14/04/2020

8.30 AM – 10.30 AM

INSTRUCTIONS:

Answer Question One and any other Two Questions

1.
 - (a) Describe the five basic elements of communication as applied in education. [5 marks]
 - (b) Describe the procedures followed in the utilization of media and materials for teaching / learning. [5 marks]
 - (c) State the roles of non-verbal communication in the classroom. [4 marks]
 - (d) Discuss the two skills of visual literacy. [4 marks]
 - (e) Explain the factors you would consider when developing or selecting instructional media and materials for teaching primary school children. [6 marks]
 - (f) Discuss the importance of a learning resource centre in the primary school educational set-up. [6 marks]

2.
 - (a) Identify 5 characteristics of a good chart for primary school teaching and learning. [5 marks]
 - (b) Outline the purposes of a writing board in the classroom. [5 marks]
 - (c) Describe the stages of communication process as applied in the classroom situation. [10 marks]

3. (a) Discuss the criteria you would use when selecting textbooks for use by the learners. [10 marks]
- (b) Describe the criteria you would use when selecting textbooks for use by the learners. [10 marks]
4. (a) Describe five characteristics of materials suitable for teaching primary school children. [10 marks]
- (b) Discuss the importance of producing teaching materials from locally available resources. [10 marks]
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