

CHUKA



UNIVERSITY

SUPPLEMENTARY/ SPECIAL EXAMINATIONS

**THIRD YEAR EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE**

BCOM 342: PROPERTY INSURANCE

STREAMS: BCOM Y3S1

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 03/02/2021

2.30 PM – 4.30 PM

INSTRUCTIONS:

- Answer question ONE and any other TWO questions
- Do not write on the question paper

QUESTION ONE

- a) Explain a typical fire and special perils policy offered in the Kenyan market (10 Marks)
- b) Expound on any five channels of distribution that property insurers can use to deliver their products to the market. (10 Marks)
- c) Drawing practical examples from the Kenyan market, explain any two forms of structures adopted by property insurance companies (10 Marks)

QUESTION TWO

- (a) Demonstrate on how a prudent underwriter can effectively use a proposal form in assessing property risks. (12 Marks)
- (b) Analyse a typical money insurance policy offered in the Kenyan market. (8 Marks)

QUESTION THREE

- (a) Evaluate the five sections of a domestic package policy issued in the Kenyan market. (15 Marks)
- (b) Explain the term endorsement as used in property insurance. (5 Marks)

QUESTION FOUR

- a) Assume you have been recruited as a marketing executive of Bima insurance company and assigned a responsibility of coming up with some appropriate policies for Kapa Oil industries. Explain any five of the company's properties that may be exposed to risks.
(10 Marks)
- b) Explain the importance of property insurance in promoting trade and industry in Kenya.
(10 Marks)
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