

CHUKA



UNIVERSITY

SUPPLEMENTARY / SPECIAL EXAMINATIONS

FIRST YEAR EXAMINATION FOR THE AWARD OF BACHELOR

: COMMUNICATION SKILLS II

STREAMS:

TIME: 2 HOURS

DAY/DATE: THURSDAY 19/11/2020

11.30 A.M - 1.30 P.M.

INSTRUCTIONS:

Question ONE is compulsory

Answer any other THREE Questions

1. Using illustrations explain the meaning of the following research terms

(i) Variable (12Marks)

(ii) Population (8 Marks)

(iii) Statistics (10 Marks)

2. Discuss the sampling techniques you can apply in research (20 Marks)

3. Highlight ten sources of literature you can use in literature review (20 Marks)

4. Discuss the following research concept

(i) Hypothesis (12 Marks)

(ii) Experimental design (8 Marks)

5. Differentiate between the following

(i) Qualitative and Quantitative Research (10 Marks)

(ii) Validity and reliability (10 Marks)