

THARAKA



UNIVERSITY

**COLLEGE  
UNIVERSITY EXAMINATIONS**

**SECOND YEAR EXAMINATION FOR THE AWARD OF DIPLOMA  
IN PURCHASING AND LOGISTICS MANAGEMENT**

**DPLM 0222: SUPPLY CHAIN MANAGEMENT**

**STREAMS: DPLM (Y2S2)**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 06/04/2020**

**2.30 P.M. – 4.30 P.M.**

**INSTRUCTIONS: Answer question ONE (Compulsory) and any other TWO questions**

**QUESTION ONE (30 MARKS)**

- (a) Discuss the role of information technology in driving supply chain performance [10 marks]
- (b) Enumerate the Eight key processes that drive supply chain performance [8 marks]
- (c) Discuss the role played by supply chain department in an organization [10 marks]
- (d) Explain what is a supply chain management [2 marks]

**QUESTION TWO**

- (a) Explain the main reasons for supplier development [10 marks]
- (b) Discuss FIVE objectives of supply chain management [10 marks]

**QUESTION THREE**

- (a) Explain 5 skills of a successful negotiator in supply chain management [5 marks]

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- (b) List the main reasons that may prompt an organization to opt for outsourcing of goods and services [5 marks]
- (c) Outline the relationship between supply chain and other departments in an organization [10 marks]

**QUESTION FOUR**

- (a) Explain four strategies for managing suppliers in an organization [8 marks]
  - (b) Explain the term “supplier relationship management”. [2 marks]
  - (c) State and explain the main drivers of supply chain [10 marks]
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