

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD DIPLOMA  
IN PROCUREMENT AND LOGISTICS MANAGEMENT

DPLM 0222: SUPPLY CHAIN MANAGEMENT

STREAMS: DPLM(Y2S2)

TIME: 2 HOURS

DAY/DATE: THURSDAY 06/04/2020

2.30 P.M. – 4.30 P.M.

**INSTRUCTIONS: Attempt question ONE and any other TWO**

Q1. (i) Discuss the main objectives of supply chain management enhances to achieve  
[10  
marks]

(ii) Enumerate any five key processes that drives supply chain efficiencies and  
effectiveness. [10  
marks]

(iii) Discuss the main problems addressed by supply chain management within an  
organization [10  
marks]

Q2. Write short notes on the following

(a) Purchasing management [5 marks]

(b) Procurement management [5 marks]

(c) Logistics management [5 marks]

(d) Transport management [5 marks]

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(ii) Bowerfox and Dougherty identified three strategic orientation and their effects on logistics strategy. Discuss the statement [10 marks]

Q3. Discuss the main objectives of public procurement and their effects on economy. [10 marks]

(ii) Discuss the main sources of supplier information a buyer may obtain information during the sourcing process [10 marks]

Q4. Discuss the main styles of negotiation using their respective characteristics [10 marks]

(ii) Discuss the various stores locations and their respective application [10 marks]

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