

**CHUKA**



**UNIVERSITY**

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**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF  
DIPLOMA IN PROCUREMENT AND LOGISTICS MANAGEMENT**

**DPLM 0212: PROCUREMENT POLICY**

**STREAMS: DPLM Y2S1**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 21/04/2020**

**8.30 AM – 10.30 AM**

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**INSTRUCTIONS:**

**ATTEMPT QUESTION ONE AND ANY OTHER TWO**

1. (i) Discuss the main characteristics of a strategic decision on organization ought to embrace an order to achieve long term goals. [10 marks]
- (ii) Evaluate any five importance of developing a procurement policy. [10 marks]
- (iii) Discuss the main roles of mission and vision statements of an organization. [10 marks]
2. (i) Using examples discuss the main level of strategy and their respective activated. [10 marks]
- (ii) Discuss the application of SWOT analysis on organization performance and their respective management. [10 marks]
3. (i) Discuss the historical development in supply chain management and their respective activities. [10 marks]
- (ii) Discuss the importance of centralization of purchasing activities as an organization policy. [10 marks]

4. (i) Using relevant examples discuss the main problems addressed by the application of supply chain management. [10 marks]

(ii) Discuss the main four elements of an organization mission and their respective roles. [10 marks]

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