

THARAKA



UNIVERSITY

COLLEGE

(A Constituent College of Chuka University)

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF
DIPLOMA IN PROCUREMENT AND LOGISTICS MANAGEMENT**

DPLM 0114: TRANSPORT MANAGEMENT AND POLICY

STREAMS: DPLM YIS2

TIME: 2 HOURS

DAY/DATE: TUESDAY 21/04/2020

11.30 AM – 1.30 PM

INSTRUCTIONS:

Answer Question One and any other Two Questions

Question One (30 Marks)

- (a) Compare and contrast three major transport modes used in logistics. Clearly showing their advantages and disadvantages in each case. [10 marks]
- (b) Enumerate the difference between vehicle routing and vehicle scheduling. [10 marks]
- (c) Discuss the role of national transport and safety authority (NTSA) in Kenya. [10 marks]

Question Two

- (a) Enumerate the role of information technology in transport planning. [10 marks]
- (b) There are a large number of associated operational factors that need to be considered as a part of the transport modal selection process. Discuss the five major categories. [10 marks]

Question Three

(a) Discuss how containerization assists transportation of goods amongst countries citing the merits and demerits of use of the exercise internationally. [10 marks]

(b) Discuss the significance of transport in an economy. [10 marks]

Question Four

(a) State and explain the phases/stages of negotiation. [10 marks]

(b) Discuss the emerging trends in logistics. [6 marks]

(c) Explain four key logistics strategies. [4 marks]
