

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

CHUKA & EMBU

SECOND YEAR EXAMINATION FOR THE AWARD DIPLOMA
IN PROCUREMENT AND LOGISTICS MANAGEMENT & DIPLOMA IN
BUSINESS MANAGMENT T

DIBM 0218: BUSINESS ETHICS

STREAMS: DIBM (Y2S2)

TIME: 2 HOURS

DAY/DATE: MONDAY 06/04/2020

8.30 A.M. –10.30 A.M.

INSTRUCTIONS:

- SECTION A – QUESTION ONE (COMPULSORY)
- SECTION B – ANSWER ANY OTHER TWO QUESTIONS

QUESTION ONE (30 MARKS)

(a) Explain how morals could impact a managers ethical practices in an organization

[10

marks]

(b) Explain factors that shape ethical behaviour in corporate Kenya

[10 marks]

(c) Enumerate the role of leadership in developing ethic business culture

[10 marks]

SECTION B – ANSWER ANY OTHER TWO QUESTIONS

QUESTION TWO

(a) Discuss the aftermath/implication of corruption in Kenya

[10 marks]

(b) Discuss the utilitarian theory of business ethics

[10 marks]

QUESTION THREE

DIBM 0218

- (a) As a newly recruited procurement manager in Unilever, prepare a presentation to your new employees on unethical procurement practices in Kenya [10 marks]
- (b) Explain unethical issues in advertising industry in Kenya [10 marks]

QUESTION FOUR

- (a) Discuss ethical issues that pertain to employment work environment and Job content [10 marks]
- (b) As a general manager at a local 'Chama' advise members regarding unethical issues in finances [10 marks]
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