

**CHUKA**



**UNIVERSITY**

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**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF POSTGRADUATE DIPLOMA  
IN EDUCATION**

**PGDE 722: EDUCATIONAL COMMUNICATION AND TECHNOLOGY 1**

**STREAMS: PGDE LIBII**

**TIME: 3 HOURS**

**DAY/DATE: TUESDAY 04/12/2018**

**2.30 P.M. – 5.30 P.M.**

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**INSTRUCTIONS:**

- **Answer any four questions.**
- **Do not write on the question paper.**

1. Explain any three (3) models of communication. (15 marks)
  2. Discuss the attributes the sender or communicator should have in order to achieve effective communication. (15 marks)
  3. (a) Outline the advantages of using models in instruction. (6 marks)  
(b) Highlight the benefits of using print media in teaching-learning process. (9 marks)
  4. Elaborate on five (5) types of graphics used by instructors in instruction. (15 marks)
  5. Classify the instructional media depending on the sense the media will appeal to. (15 marks)
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