

**CHUKA**



**UNIVERSITY**

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**UNIVERSITY EXAMINATIONS  
RESIT/SPECIAL EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION**

**ENGL 314: LANGUAGE AND CULTURE**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 25/07/2018**

**11.30 A.M – 1.30 P.M**

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**INSTRUCTION:**

- **Question one is compulsory**
- **Answer three questions in all**

1. (a) Explain the concepts of:
  - (i) Discourse community [6marks]
  - (ii) Speech community [6marks]
  - (iii) Imagined community [6marks](b) Explain how signs are used to express meaning in the following ways:
  - (i) Denotatively [4marks]
  - (ii) Connotatively [4marks]
  - (iii) Iconically [4marks]
2. Explain the relationship between language and culture. [20marks]
3. Differentiate between spoken and written language. [20marks]
4. Show how oral culture is encoded in language through the following ;
  - (i) Indicating status [6marks]

(ii) Social positioning [7marks]

(iii) Conversational style [7marks]

5. Discuss the six elements present in the situational context of a literary event. [20marks]

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