

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE  
OF BACHELOR OF SCIENCE IN AGRICULTURAL EDUCATION

AGED 434: MANAGEMENT OF AGRICULTURAL ORGANIZATION

STREAMS: BSC (AGED) Y4S2 PART-TIME

TIME: 2 HOURS

DAY/DATE: FRIDAY 07/12/2018

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS:

- Answer question ONE (compulsory) and any other three questions
- Do not write on the question paper

- Q1. (a) Explain six principles of management based on bureaucratic theory [6 marks]  
(b) Give four reasons for communication in an organization [4 marks]  
(c) Discuss strategic management under the following sub-topics
- (i) Meaning [1 mark]
  - (ii) Stages [3 marks]
  - (iii) Benefits [5 marks]
  - (iv) Pitfalls [6 marks]
- Q2. (a) Explain five ways of motivating staff in an organization [5 marks]  
(b) Describe ten qualities of an effective leader [10 marks]
- Q3. Discuss the principle of management based on administrative theory [15 marks]
- Q4. Explain any eight parts of a logical framework matrix [15 marks]
- Q5. (a) Explain the three kind of drives in management [7 marks]  
(b) Explain the following concepts used in the management of agricultural organizations [8 marks]
- marks]
- (i) Adapting change
  - (ii) Integrating intuition and analysis
  - (iii) Competitive advantage
  - (iv) Tactical plan

