

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

RESIT/SPECIAL EXAMINATION

**EXAMINATION FOR THE AWARD OF DIPLOMA IN TOURISM AND HOSPITALITY
MANAGEMENT**

DTHM 0121: SOCIETY AND CULTURE OF EAST AFRICA

STREAMS: DTHM Y1S2

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 25/07/2018

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- Answer all questions in Section A and any other TWO in Section B
- Do not write anything on the question paper.

SECTION A: 30 MARKS

1. Explain the meaning of the following terms.
 - (i) Cultural leveling (2 marks)
 - (ii) Cultural relativism (2 marks)
 - (iii) Culture lag (2 marks)
2. Outline **SIX** characteristics of culture in a society. (6 marks)
3. Briefly describe **THREE** significance of traditional cuisine in the Traditional East African societies. (6 marks)
4. Explain **THREE** social-economic impacts of the migration of Cushitic ethnic group in Kenya. (6 marks)
5. Briefly describe **THREE** sources of social change in a society. (6 marks)

SECTION B: 40 MARKS)

6. (a) Discuss **SIX** roles of culture in tourism development in East Africa. (12 marks)

- (b) Discuss **FOUR** sources of cultural change in a society. (8 marks)
- 7 (a) Explain **FOUR** reasons why home rituals were performed before burying the
marks) dead in African context. (8
- (b) Discuss **SIX** considerations of choosing a marriage partner Traditional African
marks) societies. (12
8. (a) Discuss **FIVE** cultural tourism attractions in Kenya. (10 marks)
- (b) Discuss the contributions of art and language in tourism development in East
marks) Africa. (10
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