

CHUKA



UNIVERSITY

UNIVERSITY SUPPLEMENTARY/SPECIAL EXAMINATIONS.

FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION (ARTS)

ENGL 414: LANGUAGE PLANNING AND POLICY

STREAMS: BED (ARTS)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 25/07/2018

2.30 P.M - 4.30 P.M

INSTRUCTIONS:

- All answers should be illustrated with relevant examples.
- Question ONE is compulsory.
- Answer THREE Questions in all

1. Explain the meaning of the following language planning ideologies:

(a) Vernacularization	[5 Marks]
(b) Assimilation	[5 Marks]
(c) Pluralization	[5 Marks]
(d) Internatinalization	[5 Marks]
(e) Terminological unification	[5 Marks]
(f) Elaboration	[5 Marks]

 2. (a) Explain five language problems experienced by developing nations that can be addressed through language planning. [10 Marks]

 - (b) Discuss five actions that can be taken to help preserve a language. [10 Marks]

 3. Explain what acquisition language planning involves. [20 Marks]

 4. Discuss the concept of language shift. [20 Marks]

 5. Highlight ten languages functions that are good targets for Status Planning. [20 Marks]
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