

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EMBU & THARAKA CAMPUSES

SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
EDUCATION (ARTS)

EDCI 411: ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT

STREAMS: BED (ARTS) Y2S2

TIME: 2 HOURS

DAY/DATE: MONDAY 6/08/2018

8.30 A.M - 10.30 A.M.

INSTRUCTIONS:

- Answer Question ONE and any other THREE Questions
- Do not write on the Question paper

- (a) Distinguish between an entrepreneur and a manager. [5 Marks]

(b) Explain the role of entrepreneurship in economic development. [8 Marks]

(c) Development of entrepreneurship is dependent on certain factors. Identify and explain two such economic factors. [4 Marks]

(d) What factors influence entrepreneurial mobility? Cite relevant examples. [8 Marks]
- The women enterprise fund was set up by the government of Kenya with the realization of the crucial role of women entrepreneurship in economic development. Outline and discuss problems faced by women entrepreneurs in Kenya. [15 Marks]
- (i) What is a business plan? [2 Marks]

(ii) Identify two functions of a business plan. [4 Marks]

(iii) Identify the contents of a concrete and a complete business plan. [9 Marks]
- (a) Basing your argument on Maslow's needs hierarchy theory, critically analyze what prompts people to embark on entrepreneurship. [10 Marks]

(b) What are the attributes of a successful entrepreneur? [5 Marks]

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5. Entrepreneurial competencies are characteristics possessed by an entrepreneur which results in superior performance. Identify and discuss five major entrepreneurial competences.

[15 Marks]

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