

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATIONS FOR THE AWARD OF DEGREE
OF BACHELOR OF EDUCATION ARTS

EDCI 411/EAPE 412: ENTREPRENEURSHIP EDUCATION & DEVELOPMENT

STREAMS: BED (ARTS)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 08/8/2018

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS: Answer question ONE (Compulsory) and any other three from the four provided

QUESTION ONE (COMPULSOR)

- (a) Briefly explain what you understand about an entrepreneur under the following:
- (i) Entrepreneur as a risk bearer [3 marks]
 - (ii) Entrepreneur as an organizer [3 marks]
 - (iii) Entrepreneur as an innovator [3 marks]
- (b) Briefly enunciate the key differences between an entrepreneur and a manager [10 marks]
- (c) Explain the functions of a business plan [3 marks]
- (d) What are characteristics of the entrepreneur mobility across the locations and occupations [3 marks]

QUESTION TWO

- (a) What is motivation? [2 marks]
- (b) Based on Maslow's needs hierarchy theory, explain what motivates people to engage in entrepreneurship [13 marks]

QUESTION THREE

Development of entrepreneurship is dependent on certain factors. Discuss three non-economic factors [15 marks]

QUESTION FOUR

Critically identify and discuss any five factors that influence entrepreneurial mobility [15 marks]

QUESTION FIVE

Provide a summary of the role of entrepreneurship in the realization of Kenya's vision 2010 [15 marks]
