

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**CHUKA & EMBU**

**FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE  
OF BACHELOR OF EDUCATION ARTS**

**EDCI 411: ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT**

**STREAMS: BED (ARTS) SB**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 11/4/2018**

**2.30 P.M. – 4.30 P.M.**

**INSTRUCTION:**

- **ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS**
- **DO NOT WRITE ANYTHING ON THE QUESTION PAPER**

1. (a) Explain by use of suitable examples the distinguishing features between an entrepreneur and manager. [10 marks]  
(b) Explain the challenge that face informal sector in Kenya. [10 marks]  
(c) Define the following terms  
(i) Youth unemployment  
(ii) McClellan's acquired needs theory [5 marks]
  2. Discuss the challenges faced by women entrepreneurs in Kenya. [15 marks]
  3. With suitable examples, critically discuss the role of education in promoting entrepreneurship in Kenya. [15 marks]
  4. With reference to Maslow's hierarchy of needs theory, discuss the concept of entrepreneur motivation. [15 marks]
  5. Discuss entrepreneurship mobility in Kenya. [15 marks]
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