

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION (ARTS)

EDCI 411: ENTREPRENEURSHIP EDUCATION (ECDE)

STREAMS: AGED Y4S2

TIME: 2 HOURS

DAY/DATE: MONDAY 9/04/2018

2.30 P.M - 4.30 P.M.

INSTRUCTIONS:

- Answer Question ONE (COMPULSORY) and any other TWO Questions.
- Do not write anything on this question paper.

1. (a) Explain the historical evolution of the entrepreneurs concept over the last four centuries. [6 Marks]
- (b) Outline and briefly explain the principles of micro-finances in Kenya. [6 Marks]
- (c) Explain McClelland’s acquired needs theory in entrepreneur motivation. [6 Marks]
- (d) Explain factors that affect entrepreneurship growth in the developing countries. [6 Marks]
- (e) Suggest strategies that could promote women entrepreneurship in Kenya. [6 Marks]
2. The informal sector plays a critical role in the development of a nation. Discuss policy strategies that could be adopted to promote the informal sector in Kenya. [20 Marks]
3. The growth of youth unemployment is a major concern in Kenya. Evaluate strategies that could be adopted to promote the informal sector in Kenya. [20 Marks]
4. With suitable illustrations discuss the importance of entrepreneurship in Kenya. [20 Marks]

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