

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EMBU CAMPUS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION
ARTS**

EDCI 340: BUSINESS STUDIES SUBJECT METHODS

STREAMS: B.ED (ARTS) SB

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 18/04/2018

8.30 A.M. –10.30 A.M.

INSTRUCTIONS:

- **ANSWER QUESTION ONE AND ANY OTHER THREE.**

QUESTION ONE

- Prepare a lesson plan of forty minutes for a three class on determining the size and location of a business. (10 marks)
- Discuss three domains that every teacher should focus on in teaching. (3 marks)
- Explain two main reasons as to why a teacher should prepare a lesson plan. (4 marks)
- Explain three reasons as to why a teacher should use supplementary materials when teaching business education. (6 marks)
- Give four characteristics of a good teaching method. (2 marks)

QUESTION TWO

- Explain the main cognitive components that a teacher should include in development of test specification table stating verbs that are used in each category (10 marks)
- Business education has been reviewed over the years. Explain five principles of curriculum design. (5 marks)

QUESTION THREE

- (a) State four salient features that a teacher need to put into consideration when preparing the scheme of work. (4 marks)
- (b) With reference to any two theories of motivation, explain how a business teacher can use them to ensure that students remain motivated to study business studies. (6 marks)
- (c) Explain five factors which influence the choice of teaching methods. (5 marks)

QUESTION FOUR

Discuss any three teacher centered methods, give two advantages, two disadvantages and two ways in which each can be improved. (15 marks)

QUESTION FIVE

- (a) Discuss administration, marking and interpretation of results for a business studies test. (10 marks)
 - (b) Discuss various ways a teacher can employ to make teaching and learning of business studies in secondary school interesting. (5 marks)
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