

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EMBU CAMPUS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION**

**EDCI 340: BUSINESS STUDIES SUBJECT METHODS**

**STREAMS: B.ED PART TIME**

**TIME: 2 HOURS**

**DAY/DATE: SATURDAY 11/08/2018**

**2.30 P.M. – 4.30 P.M.**

**INSTRUCTIONS:**

- Answer questions **ONE** and any other **TWO** questions.

**Question 1**

- Explain the objectives of teaching Business Studies in the educational curriculum. For each objective state the national goal of education it helps to achieve. (12 marks)
- Explain various methods of assessments used in Business Studies. (10 marks)
- Discuss the types of graphics that can be used by a teacher in effective teaching. (8 marks)

**Question 2**

- Discuss the practical consideration undertaken when preparing schemes of work in Business Studies. (10 marks)
- Explain the reason for preparing schemes of work. (10 marks)

**Question 3**

The questioning technique is a method used in teaching of Business Studies:

- Explain the purpose of asking oral questions in a Business Studies lesson. (10 marks)

- (b) Explain the qualities of good oral questions. (10 marks)

**Question 4**

- (a) Outline the techniques a teacher can use in maintaining students interest in Business Studies. (10 marks)
- (b) Discuss the curriculum based challenges that a Business study teacher is likely to encounter in teaching. (10 marks)

**Question 5**

- (a) Explain the factors the teacher should consider when choosing a class text. (10 marks)
- (b) Explain five ways of evaluating learners in Business Studies. (10 marks)
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