

**CHUKA**



**UNIVERSITY**

## **UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION  
(ARTS /SCIENCE)**

**EDCI 331 A: EDUCATIONAL COMMUNICATION AND TECHNOLOGY II**

**STREAMS: BED(ARTS,SCI) Y3S2**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 10/04/2018**

**8.30 A.M – 10.30 A.M**

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**INSTRUCTION:**

- **Answer question one and any other two**
- **Do not write anything on the question paper**

1. (a) Discuss the basic community resources you can utilize for teaching and learning. [10marks]
- (b) Explain the following terms in relation to learning resource project;
  - (i) Aesthetic appeal
  - (ii) Versatility
  - (iii) Workmanship
  - (iv) Relevance [10marks]
- (c) Outline the advantages of utilizing a 3D instructional media in teaching and learning process. [10marks]
2. Discuss the components of a learning resource project report. [20marks]
3. You have been invited to discuss with secondary school teachers the preparation for use of instructional media in class, write your contribution as a facilitator to this topic. [20marks]

4. (a) Give a brief overview of the future development in educational media and resources. [10marks]
- (b) You have been called upon to address a team of learning resource centre managers. Give your brief notes on qualities and responsibilities of these managers. [10marks]
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