

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF COMMERCE

BCOM 303: CAREER MANGEMENT

STREAMS:

TIME: 2 HOURS

DAY/DATE: TUESDAY 17/04/2018

2.30 P.M – 4.30 P.M

INSTRUCTION:

- Answer question one and any other three
- Do not write anything on the question paper

1. (a) Discuss the elements /dimension of career management. [6marks]
(b) Describe the process of career planning. [7marks]
(c) Explain the importance of career planning to the employees, managers and the organization. [7marks]
(d) Define the following terms:
 - (i) Career path [2marks]
 - (ii) Skills assessment [2marks]
 - (iii) Dual careers [2marks]
 - (iv) Labour force [2marks]
 - (v) Resume [2marks]
2. (a) Explain the importance of goal setting in career management. [5marks]
(b) Explain the stages involved in career development model. [10marks]
(c) Explain five most common types of career plateaus that n employee can go through during working life. [5marks]

3. (a) Explain the components of a career development system. [5marks]
- (b) Explain the big five types of personalities and comment on how they can affect one's career. [10marks]
- (c) Outline the objectives of labour market information and various sources of information one needs in career development or searching for a job. [5marks]
4. (a) Discuss the stages of the job life cycle. [6marks]
- (b) Explain five ways one can use technology to enhance career development. [5marks]
- (c) Outline positive outcomes associated with career plateaus. [4marks]
- (d) Explain factors affecting career development. [5marks]
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