

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**CHUKA, IGBEMBE & EMBU**

**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE  
OF BACHELOR OF EDUCATION ARTS**

**EDCI 223: EDUCATIONAL COMMUNICATION AND TECHNOLOGY I**

**STREAMS: BED (ARTS)**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 11/4/2018**

**8.30 A.M. – 10.30 A.M.**

**INSTRUCTION:**

- **ANSWER QUESTION ONE AND ANY OTHER THREE**
- **DO NOT WRITE ON QUESTION PAPER**

- Elaborate on the elements of communication that must be involved for effective communication. [10 marks]
  - Highlight on the criteria for good graphics. [7 marks]
  - Discuss four (4) uses of learning centre. [8 marks]
- Examine the role of educational technology in institution. [15 marks]
- Discuss the significance of using the print media in the instruction. [15 marks]
- Explain a useful guide for use of media and technologies that may help the instructor achieve instructional objectives. [15 marks]
- Discuss the major educational value for audio-visual instructional media. [10 marks]
  - Elaborate on the advantages of using Realia in classroom instruction. [5 marks]