CHUKA   **UNIVERSITY**

RESIT/ SPECIAL EXAMINATIONS

**EXAMINATION FOR THE AWARD OF
BACHELOR OF EDUCATION ARTS**

EDCI 223/221: EDUCATION COMMUNICATION AND TECHNOLOGY

STREAMS: BED (ARTS)   **TIME: 2 HOURS**

DAY/DATE: WEDNESDAY 25/07/2018   **11.30 AM - 1.30 PM**

INSTRUCTIONS:

- **Do not write on this paper**
- **Answer all questions**

1. (a) Describe any four communication models.   [6 marks]

    (b) Distinguish between a model and a specimen.   [4 marks]

    (c) Discuss properties of a good text book.   [10 marks]

2. (a) Using examples explain the meaning of a SMART objective.   [10 marks]

    (b) Write down 5 SMART objectives that can be used to teach a topic within your area of specialization.   [10 marks]

3. Discuss the duties of a leaning resource center manager.   [20 marks]

4. (a) Explain five reasons why graphics are significant in teaching and learning.   [10 marks]

    (b) Give details on ways of making graphics to be more appealing.   [10 marks]

5. Elaborate on the ASSURE (R) model of using instructional media.   [20 marks]