

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION
(ARTS)**

EDCI 223: EDUCATIONAL COMMUNICATION AND TECHNOLOGY I

STREAMS: B.ED (ARTS) LIIBIII PART TIME

TIME: 2 HOURS

DAY/DATE: TUESDAY 07/08/2018

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- **Answer questions ONE and any other TWO from 2, 3 and 4.**
- **Do not write on the question paper.**

1. (a) Identify ten (10) major roles the teacher plays to qualify as an instructional media in class. (10 marks)

(b) Explain five (5) barriers to effective communication in the classroom. (10 marks)

(c) Analyze the requirements for setting a learning resource centre in an institution. (10 marks)
2. (a) Explain how one can introduce variety into a power point presentation. (10 marks)

(b) Analyze the advantages of improvising learning resources. (10 marks)
3. (a) Discuss the major considerations in the selection of instructional media. (10 marks)

(b) Discuss the major steps to be followed for the learners to benefit from a radio broadcast. (10 marks)
4. (a) Identify five (5) advantages of using realia in teaching and learning process. (5 marks)

(b) Explain the use of photography in teaching and learning. (15 marks)

