CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION (ARTS)

EDCI 221: EDUCATIONAL COMMUNICATION AND TECHNOLOGY I

STREAMS: BED (ARTS) Y2S2 TIME: 2 HOURS

DAY/DATE: TUESDAY 7/08/2018 8.30 A.M - 10.30 A.M.

INSTRUCTIONS:

- Answer Question ONE and any other TWO from 2, 3 and 4
- Do not write on the Question paper
- 1. (a) Discuss causes of learner's loss of attention in class. [10 Marks]
 - (b) Explain why a teacher is referred to as the First Instructional media in class. [10 Marks]
 - (c) Discuss five (5) ways of preserving visuals for teaching and learning. [10 Marks]
- 2. (a) Discuss how you can utilize computer technology in your school. [10 Marks]
 - (b) Explain why it is necessary to have a course book in your subject at secondary school level. [10 Marks]
- 3. (a) Discuss the role of technology in teaching and learning process. [10 Marks]
 - (b) Analyze the major considerations in using a model for teaching and learning. [10 Marks]
- 4. (a) Explain the systematic planning for use of instructional media in class. [12 Marks]
 - (b) Explain four major disadvantages of using television broadcast in teaching and learning.

 [8 Marks]

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