

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
SUPPLEMENTARY EXAMINATION**

EXAMINATIONS FOR THE AWARD OF BACHELOR OF EDUCATION ARTS

EDCI 221/223: EDUCATIONAL COMMUNICATION & TECHNOLOGY

STREAMS: BED (ARTS)

TIME: 2 HOURS

DAY/DATE: MONDAY 10/9/2018

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS: ANSWER ALL QUESTIONS

1. (a) Describe how a teacher can utilize the elements of communication during instruction process [10 marks]
- (b) Explain factors a teacher should consider in establishing a learning resource centre in a community [10 marks]
2. (a) Explain the criteria a teacher should follow to determine the content in a textbook in your own subject area [10 marks]
- (b) Outline the advantages of projected media in instruction [10 marks]
3. Describe the systematic planning for use of media in instruction [20 marks]
4. (a) Explain the main barriers to effective communication in a teaching/learning process [10 marks]
- (b) Describe the management practices in a learning resource centre [10 marks]
5. (a) Using relevant examples elaborate the categories of instructional media in schools [10 marks]
- (b) Discuss the role of educational technology in a learning and teaching process [10 marks]

