

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DIPLOMA IN BUSINESS
MANAGEMENT**

DIBM 0111: INTRODUCTION TO BUSINESS

STREAMS: DIBM

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 11/4/2018

11.30 A.M. – 1.30 P.M.

INSTRUCTION:

- **ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS**
- **DO NOT WRITE ANYTHING ON THE QUESTION PAPER**

QUESTION ONE

- (a) Explain atleast five characteristics of a business. [5 marks]
- (b) Discuss the various types of partnerships. [5 marks]
- (c) Explain the stages involved in the formation of a company according to the provisions of chapter 486 of the company's act. [10 marks]
- (d) Define the following terms:
- (i) Capitalist economic system [2 marks]
 - (ii) Business [2 marks]
 - (iii) Profession [2 marks]
 - (iv) Corporate social responsibility (CSR) [2 marks]
 - (v) Nominal partner [2 marks]

QUESTION TWO

- (a) Discuss the various types of economic system and give two advantages for each system. [8 marks]
- (b) Outline the planning process and give atleast two reasons for planning. [6 marks]
- (c) Outline the arguments for corporate social responsibility. [6 marks]

QUESTION THREE

- (a) Explain the two types of financial markets giving their importance to the organization and country. [6 marks]
- (b) Discuss the business environment. [6 marks]
- (c) Outline/mention the management functions. Outline the activities involved in staffing. [8 marks]

QUESTION FOUR

- (a) Explain the classification of commerce. [4 marks]
 - (b) Explain the forms of business undertakings citing an advantage for each. [8 marks]
 - (c) Discuss various ways in which partnership can be dissolved. [8 marks]
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