

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
CHUKA/EMBU/THARAKA/IGEMBE**

EXAMINATION FOR THE AWARD OF DIPLOMA IN BUSINESS MANAGEMENT

DIBM 0102: BUSINESS PHILOSOPHY

STREAMS: Y1S2,Y1S2

TIME: 2 HOURS

DAY/DATE: TUESDAY 10/04/2018

11.30 A.M - 1.30 P.M

INSTRUCTION:

- **Answer question one and any other two**
1. (a) Distinguish the following terms:
 - (i) Axiology and aesthetics
 - (ii) Equity and equality
 - (iii) Ethics and metaphysics
 - (iv) Logic and epistemology [10marks](b) Discuss five reasons that make business philosophy a distinct practice in human life. [20marks]
 2. Explain the importance of studying ethical theories in business. [20marks]
 3. “Kenya would be a better country to live if its leaders were guided by reason and not emotion and self gratification”. Discuss. [20marks]
 4. Every organization has a philosophy that guides, their day to-day operations. Citing examples, briefly discuss the importance of a business philosophy to a commercial enterprise. [20marks]

5. (i) What is moral philosophy? [5marks]
- (ii) State and explain the material object and formal object of ethics. [15marks]
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