

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FIRST YEAR EXAMINATION FOR THE AWARD OF CERTIFICATE IN
HOSPITALITY AND TOURISM MANAGEMENT

CHTM 00101: INTRODUCTION TO HOSPITALITY & TOURISM MANAGEMENT

STREAMS: CHTM Y1S1

TIME: 2 HOURS

DAY/DATE: MONDAY 6/08/2018

8.30 A.M - 10.30 A.M.

INSTRUCTIONS:

- Answer ALL Questions in Section A any other TWO in Section B
- Do not write anything on the question paper

SECTION A: (COMPULSORY) [30 MARKS]

1. Distinguish the difference between Tourism and hospitality. [4 Marks]
2. Briefly explain **four** forms of tourism according to geographical area visited. [4 Marks]
3. Briefly discuss **four** factors that motivate people to travel from one region to another. [4 Marks]
4. Briefly explain **five** types of catering establishments. [5 Marks]
5. Briefly discuss **five** key roles of a food and beverage manager. [5 Marks]
6. Explain **four** types of meal plans in a hotel. [4 Marks]
7. Explain **four** factors contributing to the growth of tourism and hospitality in Kenya. [4 Marks]

SECTION B: ANSWER ANY TWO QUESTIONS [40 MARKS]

8. (a) Explain the different ways of classifying hotel premises. [10 Marks]
(b) Discuss the economic impacts of tourism and hospitality to a destination. [10 Marks]

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9. (a) Discuss the different types of restaurants. [10 Marks]
- (b) Explain the different departments found in a hotel. [10 Marks]
10. (a) Discuss the different type of events done in a hospitality enterprise. [10 Marks]
- (b) Explain the emerging trends in tourism and hospitality. [10 Marks]
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