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**CHUKA**



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**UNIVERSITY EXAMINATIONS  
CHUKA /EMBU**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN PROJECT PLANNING AND  
MANAGEMENT**

**PPMA 0213: PROJECT PROPOSALS**

**STREAM:**

**TIME: 2 HOURS**

**DAY/DATE: FRIDAY 10/08/2018**

**11.30 A.M – 1.30 P.M**

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**INSTRUCTION:**

- **Question one is compulsory. Answer any other two questions**

1 (a) Define the following terms. [10marks]

Funding proposal

Concept note

Funding

Crowd funding

Grants

(b) Describe the following sources of funding. [12marks]

Credit

Venture capital

Donations

Grants

Savings

Taxes

- (c) Identify the basic parts to the proposal creation process. [8marks]
2. (a) Explain the concept of resource mobilization. [4marks]
- (b) Discuss various categories required within project contexts. [16marks]
3. (a) Distinguish between resource mobilization and fundraising. [10marks]
- (b) Identify the importance of resource mobilization. [10marks]
4. (a) Discuss the importance of soliciting for local project resources. [10marks]
- (b) Identify and explain various challenges facing resource mobilization and fundraising efforts. [10marks]
5. (a) Explain various factors that motivate resource providers. [10marks]
- (b) Outline various mechanisms that can be used in resource mobilization and fundraising. [10marks]
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