

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE IN ECO-TOURISM

BTOM 254: TRAVEL GEOGRAPHY OF EAST AFRICA

STREAMS: BECO (Y2S2)

TIME: 2 HOURS

DAY/DATE: THURSDAY 19/04/2018

11.30 A.M – 1.30 P.M

INSTRUCTION:

- **Answer all questions in section A and any other two questions in section B**
- **Do not write on the question paper**
- **Cheating is prohibited**

SECTION A: ASWER ALL QUESTION IN THIS SECTION (30MARKS)

1. Differentiate between tour circuit planning and tour planning giving examples. [6marks]
2. Describe the factors to consider when developing circuits in a destination. [6marks]
3. Explain how climate change affects the performance of tourism in East Africa.
[6marks]
4. Highlight various factors applicable for attraction development planning in Kenya.
[6marks]
5. Explain the following terms:
 - (a) International date line
 - (b) Day light saving time
 - (c) Standard time [6marks]

SECTION B: ANSWER TWO QUESTION IN THIS SECTION (40MARKS)

6. (a) You have been employed by Rosen Tours and Travel company limited in charge of the East Africa region and your assignments is to make an Itinery through the geographical area. Draft a simple itinery for a tourists visiting the major tourist attractions in the region for 6 days. [12marks]
- (b) Clearly indicating their significance concepts of tourism geography:
- (i) Tourist generating region
 - (ii) Transit zone
 - (iii) Tourist destination region
 - (iv) The gravity model
7. (a) Citing examples, explain the contribution of geographers to the field of tourism management. [10marks]
- (b) Explain the importance of studying population travel geography to tourism managers and policy makers in Kenya. [10marks]
8. (a) The Kenya Tourism Board of studying population travel geography expert two make a presentation to its newly employed management trainees on the relationship between tourism and other geographical phenomena. Prepare a presentation on why tourism managers and policy makers need to understand the following phenomena:
- (i) Physical geography
 - (ii) Human geography
 - (iii) Regional geography. [20marks]
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