
CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
SUPPLEMENTARY EXAMINATION**

DIPLOMA IN PROJECT PLANNING AND MANAGEMENT

PPMA 0213: PROJECT PROPOSALS

STREAMS: DIP. PPMA

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 12/9/2018

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

Question one

(a) Define the following terms (10 marks)

(i) Funding proposal

(ii) Concept Note

(iii) Funding

(iv) Crowd funding

(v) Grants

(b) Explain various factors that motivate resource providers (10 Marks)

- (c) Identify the basic parts to the proposal creation process (8 marks)

Question two

Outline various mechanisms that can be used in resource mobilization and fundraising (20 marks)

Question three

- (a) Distinguish between resource mobilization and fundraising (10 marks)
(b) Identify the Importance of Resource Mobilization (10 marks)

Question four

- (a) Discuss the importance of soliciting for local project resources (10 marks)
(b) Identify and explain various challenges facing resource mobilization and fundraising efforts (10 marks)

Question five

- (a) Explain the concept of resource mobilization (4 marks)
(b) Discuss various categories of resources required within project contexts (16 marks)
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