

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
CHUKA /EMBU**

**EXAMINATION FOR THE AWARD OF DIPLOMA PROJECT PLANNING
MANAGEMENT**

PPMA 0211: RESOURCE MOBILIZATION

STREAM:

TIME: 2 HOURS

DAY/DATE: FRIDAY 10/08/2018

8.30 A.M – 10.30 A.M

INSTRUCTION:

1. (a) Explain factors that can promote the sustainability of development projects. [10marks]
(b) State the social and cultural factors that influence the resource management.
[10marks]
(c) Outline some of the good qualities of a fundraiser. [10marks]
2. (a) Outline the steps in planning for fundraising. [8marks]
(b) Describe the indigenous approaches in resource mobilization. [12marks]
3. (a) Outline the importance of resource mobilization. [12marks]
(b) Discuss the types of people in the community and their characteristics response to resource mobilization process. [8marks]
4. (a) All communities have a wealth of resources. Categorically describe the types of community resources. [12marks]
(b) Discuss characteristic for project sustainability. [8marks]
5. (a) Outline the key principles of fundraising. [10marks]
(b) Discuss the role of stakeholders in resource mobilization. [10marks]

