

CHUKA



UNIVERSITY

**RESIT/ SPECIAL EXAMINATIONS
EXAMINATION FOR THE AWARD OF
DIPLOMA IN PROJECT MANAGEMENT**

PPMA 0211: RESOURCE MOBILIZATION AND MANAGEMENT

STREAMS: DIP (PPMA)

TIME: 2 HOURS

DAY/DATE: THURSDAY 13/09/2018

11.30 AM – 1.30 PM

INSTRUCTIONS:

ANSWER QUESTION 1 AND ANY OTHER 2

- Q1.** (a) Describe the indigenous approaches to resource mobilization. (12 marks)
- (b) Outline the steps in planning for fundraising. (8 marks)
- (c) State the social and cultural factors that influence resource management. (10 marks)
- Q2.** (a) Explain factors that can promote the sustainability of development projects. (12 marks)
- (b) Describe the types of people in the community and their characteristic response to Resource mobilization. (10 marks)
- Q3.** (a) Outline the importance of resource mobilization. (14marks)
- (b) Outline any six characteristics of resources in any community. (6 marks)
- Q4.** (a) Outline some of the qualities of a good fundraiser. (10 marks)
- (b) Discuss characteristics of Project sustainability. (10 marks)
- Q5.** (a) All communities have a wealth of resources. Categorically describe the types of resources. (15 marks)
- (b) Write some of the questions you would ask yourself when evaluating your goal and plan for mobilization. (5 marks)
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