

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF CERTIFICATE PROJECT PLANNING AND MANAGEMENT

PPMA 00133: RESOURCE MOBILIZATION

STREAMS:

TIME: 2 HOURS

DAY/DATE: MONDAY 6/08/2018

11.30 A.M - 1.30 P.M.

INSTRUCTIONS:

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1. (a) Explain factors that can promote the sustainability development projects. [12 Marks]
(b) Outline the steps in planning for fundraising. [8 Marks]
(c) State the social and cultural factors that influence the resource management. [10 Marks]
2. (a) Describe the indigenous approaches in Resource Mobilization. [12 Marks]
(b) Discuss the types of People in the Community and their characteristic response to Resource Mobilization process. [8 Marks]
3. (a) Outline the importance of resource mobilization. [14 Marks]
(b) Outline any six characteristics of resources in any community. [6 Marks]
4. (a) All communities have a wealth of resource. Categorically describe the types of community resources. [15 Marks]
(b) Write some of the questions you would ask yourself when evaluating your goal and plan for mobilization. [5 Marks]
5. (a) Outline some of the good qualities of a fundraiser. [10 Marks]
(b) Discuss characteristics for project sustainability. [10 Marks]