

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
EMBU CAMPUS**

**EXAMINATION FOR THE AWARD OF CERTIFICATE IN PROJECT PLANNING AND
MANAGEMENT**

PPMA 00133: RESOURCE MOBILIZATION AND MANAGEMENT

STREAM:

TIME: 2 HOURS

DAY/DATE: FRIDAY 10/08/2018

11.30 A.M – 1.30 P.M

INSTRUCTION:

- **Answer question one and any other two questions**

SECTION A : (30MARKS) Compulsory

1. (a) Define the following terms;
 - (i) A resource [2marks]
 - (ii) Resource mobilization [2marks]
 - (iii) A sustainable project [2marks]
 - (iv) Project implementation [2marks]
 - (v) Stakeholders. [2marks]
- (b) Explain the importance of resource mobilization. [7marks]
- (c) Describe the types of resources. [6marks]
- (d) Explain what is meant by renewable and non renewable resources. [4marks]
- (e) What is the role of community in resource mobilization. [3marks]

SECTION B (40MARKS) ANSWER ONLY TWO QUESTIONS

2. How can you measure whether a project is sustainable? [20marks]

3. Discuss the characteristics of a sustainable project. [20marks]

4. How can community resources be used sustainably to improve the standards of living.
[20marks]

5. Describe the role of government in resource mobilization. [20marks]

