

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE  
OF BACHELOR OF SCIENCE**

**SOCI 201: SOCIAL RESEARCH METHODS I**

**STREAMS: BSC**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 06/12/2017**

**2.30 P.M. – 4.30 P.M.**

**INSTRUCTIONS: ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER  
TWO QUESTIONS**

**QUESTION ONE**

- (a) Define the following concepts in relation to social research
- (i) Research [2 marks]
  - (ii) Validity [2 marks]
  - (iii) Replicability [2 marks]
  - (iv) Generalizability [2 marks]
  - (v) Reliability [2 marks]
- (b) With relevant examples, discuss the objectives of social research. [20 marks]

**QUESTION TWO**

Distinguish between the deductive and inductive paradigms of social research. [20 marks]

**QUESTION THREE**

“Qualitative research is impressionistic and subjective in the selection of samples”. Discuss this statement with reference to the distinctive approach to sampling that is characteristic of qualitative social research. [20 marks]

**QUESTION FOUR**

Evaluate the key merits and demerits of the following methods of data collection in social research

- (i) Participant observation [4 marks]
- (ii) Telephone interviews [4 marks]
- (iii) Questionnaires [4 marks]
- (iv) Semi-structured interviews [4 marks]

**QUESTION FIVE**

You have been engaged to undertake a research project in location X. the participants are skeptical and reluctant to participate in the study:

- (a) Attempt an explanation of the possible explanation of the participants skepticism and reluctance to participate in the research. [5 marks]
- (b) Discuss how as a social researcher you can circumvent this scenario. [15 marks]

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