

CHUKA



UNIVERSITY

RESIT/ SPECIAL EXAMINATIONS

**EXAMINATION FOR THE AWARD OF
BACHELOR OF TOURISM AND HOTEL MANAGEMENT**

BTHM 371: PROJECT DEVELOPMENT AND MANAGEMENT

STREAMS: BTHM

TIME: 2 HOURS

DAY/DATE: MONDAY 23/07/2018

11.30 AM – 1.30 PM

INSTRUCTIONS:

Answer Question One and any other Two Questions

1. The county government of Tharaka Nithi has decided to construct the country headquarters at a ten acre plot near Ndagani Market. The county government has settled at a ten storey building that will take five years to complete at a cost of ksh. 5 billion. It is expected to be a modern building having all the necessary facilities for the country government. The county government, on realizing that you did a project management course at Chuka University, has appointed you for three years to be the Project Manager.

Required:

- (a) The preparations that are necessary before the project can start. [10 marks]
- (b) Explain your duties as a project manager in the appointment. [10 marks]
- (c) Discuss the challenges that you are likely to face while implementing the project. [10 marks]
2. (a) Discuss any five sources of a project in any society. [10 marks]
- (b) Any project goes through several stages that are generally called project life cycle. Using a well labeled diagram describe the project life cycle. [10 marks]
3. (a) Discuss the importance of feasibility studies in project evaluation process. [10 marks]

(b) Discuss any five numeric methods used in project evaluation and selection process. [10 marks]

4. (a) What is project termination? Discuss any four ways by which a project may be terminated. [10 marks]

(b) Discuss the importance of monitoring and evaluation in project management. [10 marks]
