
CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
RESIT/SPECIAL EXAMINATION**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF TOURISM AND
HOTEL MANAGEMENT**

BTHM 361: SUSTAINABLE TOURISM

STREAMS: BTHM (Y3S2)

TIME: 2 HOURS

DAY/DATE: THURSDAY 26/07/2018

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- **Answer all questions in section A**
- **Choose TWO questions in section B**

SECTION A: ANSWER ALL QUESTIONS (30 MARKS)

1. Briefly explain the indicators of sustainable development. (5 marks)
2. Briefly explain the main contribution of United Nations Conference on Human Environment, Stockholm (1972) on sustainable development. (5 marks)
3. Describe the challenges facing attainment of sustainable development in Kenyan tourism industry. (5 marks)
4. Briefly explain the criteria for measuring social cultural effects of tourism in a destination. (5 marks)
5. Briefly explain the reasons for integrating tourism with other existing economic activities. (5 marks)
6. Highlight the main policy dialogues made by tourism stakeholders in the course of planning for sustainable tourism. (5 marks)

CHOOSE ANY TWO QUESTIONS IN THIS SECTION (40 MARKS)

6. Why and how Local Agenda 21 is relevant as far as community participation in tourism is concerned. (20 marks)
 7. Discuss various global conferences that have been held on the theme of sustainable tourism. (20 marks)
 8. Explain 5 levels of stakeholder cooperation and coordination when evaluating sustainable development in tourism. (20 marks)
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