
CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
RESIT/SPECIAL EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE IN
TOURISM AND HOTEL MANAGEMENT**

BTHM 341: WILDLIFE BASED TOURISM

STREAMS: BTHM Y4S1

TIME: 2 HOURS

DAY/DATE: MONDAY 23/07/2018

8.30 A.M – 10.30 A.M

INSTRUCTION:

- **Do not write on the question paper**

SECTION A: Answer all questions in this section

1. (a) What is a protected area (PA) [2marks]
(b) Describe briefly the IUCN categories of protected areas. [6marks]
2. Explain briefly six essential characteristics that an animal or plant species must possess for successful wildlife based tourism. [6marks]
3. Briefly describe the various motivations of wildlife tourists. [6marks]
4. Briefly explain five causes of rarity animal species in a tourism destination. [5marks]
5. Describe briefly five wildlife conservation strategies that can be adopted in a destination. [5marks]

SECTION B : Answer any two questions

6. Describe perceived contribution of wildlife to the economic, social and ecological aspects of a destination. [20marks]

7. Tourism in protected area does more harm than good to wildlife. Discuss. [20marks]
 8. Advise destination management organizations (DMOs) on five strategies for mitigating the adverse tourism impacts on wildlife within protected areas. [20marks]
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