

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FIRST YEAR EXAMINATION FOR THE AWARD OF DIPLOMA IN PROJECT
PLANNING AND MANAGEMENT

PPMA 0111: PROJECT IDENTIFICATION

STREAMS: BED (ARTS) Y1S1

TIME: 2 HOURS

DAY/DATE: MONDAY 6/08/2018

8.30 A.M - 10.30 A.M.

INSTRUCTIONS:

- Answer Question ONE and any other TWO Questions
- Do not write on the Question paper

QUESTION ONE: 30 MARKS (COMPULSORY)

- (a) Define the following terms as used in project identification;
- | | |
|----------------------|-----------|
| (i) Needs assessment | [2 Marks] |
| (ii) Resources | [2 Marks] |
| (iii) Stakeholders | [2 Marks] |
- (b) Outline five advantages of bottom-up approach method of project identification. [5 Marks]
- (c) Strategy analysis is an important phase in project analysis. During this phase, a number of compromises often have to be made to balance different stakeholder interests, political demands and practical constraints such as the likely resource availability. In view of this, outline six criteria for strategy selection. [6 Marks]
- (d) Outline five characteristics of a good needs assessment. [5 Marks]
- (e) Analyze various tools used to assess community needs. [8 Marks]

QUESTION TWO [20 MARKS]

- (a) Explain five ways in which community members can generate project ideas. [10 Marks]
- (b) Outline five differences between rapid rural appraisal and participatory rural appraisal. [5 Marks]
- (c) Analyze five situations when you can use qualitative methods to assess community needs.

[5 Marks]

QUESTION THREE [20 MARKS]

(a) Qualitative assessment method is considered crucial in understanding community needs and issues. Discuss five advantages of using this method in assessing community needs.

[10 Marks]

(b) State and explain five common problems encountered by the community while initiating a new project.

[10 Marks]

QUESTION FOUR [20 MARKS]

(a) Outline six reasons why stakeholders analysis is important before project implementation.

[6 Marks]

(b) Outline the key steps involved in stakeholders analysis.

[4 Marks]

(c) State and explain any five components of project logframe matrix.

[10 Marks]

QUESTION FIVE [20 MARKS]

(a) Assume you work for a certain NGO as a project officer. You have carried out a needs assessment in a given community and you have identified the problem the community members are facing. Analyze five tools you would use to further analyze the problem the community is facing.

[10 Marks]

(b) Outline five advantages of participatory rural appraisal.

[4 Marks]

(c) Discuss three reasons why it is necessary to collect information about a problem faced by the community.

[6 Marks]

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