
CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
EMBU CAMPUS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR EDUCATION
(PRIMARY OPTION)**

PECI 331: ANAGEMENT OF LEARNING RESOURCES

STREAM: Y3S2, Y3S1 Y2S1

TIME: 2 HOURS

DAY/DATE: FRIDAY 10/08/2018

2.30 P.M – 4.30 P.M

INSTRUCTION:

- **Answer question one (compulsory) and any other three questions**

1. (a) Explain your understanding of the terms below.
 - (i) Communication [2marks]
 - (ii) Visual literacy [2marks]
 - (iii) Printed media [2marks]
 - (iv) Education technology [2marks]

(b) Briefly explain the classification of instructional media and resources. [6marks]

(c) Explain the criteria for selecting a good text book. [5marks]

(d) What is learning resource centre? [2marks]

(e) Analyse the various uses of a resource centre. [4marks]
2. Discuss the ASSURE model as applied for effective educational instruction in learning.
[15marks]

3. In a given communication context, it was noted that there was no effective communication between the parties concerned. What barriers do you think may have caused the lack of effective communication? [15marks]
 4. Summarize the advantages and disadvantages of E-learning technology in Kenya. [15marks]
 5. Briefly explain various ways of using **REAL THINGS** in teaching and learning. [15marks]
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