

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

RESIT/SPECIAL EXAMINATION

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION

PECI 311: EDUCATIONAL COMMUNICATION AND TECHNOLOGY

STREAMS: B.ED

TIME: 2 HOURS

DAY/DATE: TUESDAY 24/07/2018

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS:

- **Answer all the questions.**

1. (a) Define the following terms as used in educational technology. (10 marks)
 - (i) Media
 - (ii) Methods
 - (iii) Environment
 - (iv) Graphics
 - (v) Instruction(b) Explain the components of communication that must be involved for effective communication. (10 marks)
2. Discuss the role of educational technology in the teaching and learning process. (20 marks)
3. Elaborate on the systematic planning for use of media in institution. (20 marks)
4. Discuss the benefits of using printed media in teaching-learning process. (20 marks)

5. (a) Highlight the uses of learning resource centre. (10 marks)
- (b) Discuss the learning materials equipped in a learning resource centre. (10 marks)
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