

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

R EXAMINATION FOR THE AWARD OF MASTER OF BUSINESS
ADMINISTRATION

MBAD 803: MANAGEMENT THEORY AND PRACTICE

STREAMS: MBAD

TIME: 3 HOURS

DAY/DATE: WEDNESDAY 11/4/2018

2.30 P.M. – 5.30 P.M.

INSTRUCTION:

- ANSWER ALL QUESTIONS
- DO NOT WRITE ON THE QUESTION PAPER

- Q1. (a) Distinguish between management and administration. [6 marks]
- (b) Give an arguments for and against universality of management.[8 marks]
- (c) Illustrate how managerial skills and elements of management vary at different levels of the organizational hierarchy. [9 marks]
- Q2. (a) In what respect have Henri Fayol's principles of management resulted in contributions to management methods that are different from the techniques of Taylor's scientific management. [15 marks]
- (b) Discuss the contribution of 'Hawthorne experiments in the development of management thinking. [10 marks]
- Q3. (a) Explain economic environmental factors that affect the management decisions in an organization. [10marks]
- (b) What actions can be taken by a manager to make planning effective.[8 marks]
- (c) Outline the process of management of objectives (MBO). [7 marks]
- Q4. (a) The chief executive of a large manufacturing enterprise is upset over frequent clashes and continuing conflict between production and human resource departments. The enterprise is organized on line staff pattern. Explain the possible cause of conflicts and actions which can be taken to reduce and overcome the conflict. [10 marks]

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- (b) Evaluate the leadership continuum. [8 marks]
- (c) Discuss the managerial control process in a medium size organization.[7 marks]
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