

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**EXAMINATIONS FOR THE AWARD OF DIPLOMA  
IN JOURNALISM AND COMMUNICATIONS**

**DJMC 0226: RADIO PRODUCTION**

**STREAMS: DJMC**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 08/8/2018**

**8.30 A.M. – 10.30 A.M.**

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**INSTRUCTIONS: Answer THREE questions in all. Question ONE is compulsory**

**SECTION A: COMPULSORY (30 MARKS)**

1. (a) Define the following terms:
  - (i) Radio production [10 marks]
  - (ii) Radio documentary
  - (iii) Radio script
  - (iv) Story treatment [10 marks]
- (b) Name five types of microphones and explain their uses in a radio station. [10 marks]
- (c) Write short notes on sound mixer. [10 marks]

**SECTION B (40 MARKS)**

2. Discuss five (5) strategies and tactics employed in coming up with a good radio programme. [20 marks]
3. (a) Identify and explain five radio production equipment used in a radio station. [10 marks]
- (b) Discuss the importance of using a radio script while on air. [10 marks]
4. Describe a working day in the life of a radio producer. [20 marks]
5. Write a 15 minutes radio script of a programme of your own choice. [20 marks]