

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DIPLOMA IN JOURNALISM AND  
COMMUNICATION

DJMC 0212: TELEVISION PRODUCTION

STREAMS: DJMC

TIME: 2 HOURS

DAY/DATE: MONDAY 13/08/2018

8.30 A.M - 10.30 A.M.

INSTRUCTIONS:

- Answer **THREE** Questions in **ALL**
- Question **ONE** is **COMPULSORY**
- Choose any other **TWO** Questions from **Section B**

**SECTION A: (COMPULSORY) - 30 MARKS]**

1. (a) Define the following terms;

- |                           |           |
|---------------------------|-----------|
| (i) Television production | [2 Marks] |
| (ii) Producer             | [2 Marks] |
| (iii) Camera cap          | [2 Marks] |
| (iv) Vision mixer         | [2 Marks] |
| (v) Pre-production        | [2 Marks] |

(b) Describe the system and layout of a television studio. [20 Marks]

**SECTION B:**

2. Give a detailed definition and examples of the production crew in a television studio. [20 Marks]

3. State the stages of production giving relevant activities involved in each stage. [20 Marks]

4. Television has many types of programs that are aired;
- |   |            |
|---|------------|
| (i) Give the basic forms of television programs with examples.    | [10 Marks] |
| (ii) State the strategies employed in producing a live broadcast. | [10 Marks] |

5. As the producer in a television station, audience research has shown the need to introduce a show with fresh content. Describe the kind of show you would introduce and give a detailed description of how you would develop its budget. [20 Marks]

