

---

**CHUKA**



**UNIVERSITY**

---

**UNIVERSITY EXAMINATIONS**

**CHUKA AND IGEMBE CAMPUSES**

**FIRST YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF  
EDUCATION ARTS**

**LITT 104: CREATIVE WRITING AND PUBLISHING**

**STREAMS: B.ED ARTS (SECONDARY) SB**

**TIME: 2 HOURS**

**DAY/DATE: THURSDAY 12/04/2018**

**8.30 A.M. – 10.30 A.M.**

---

**INSTRUCTIONS:**

- **Answer three questions. Question 1 is compulsory.**

1. Briefly discuss the following aspects of creative writing
    - (a) Narration
    - (b) Description
    - (c) Exposition
  2. Discuss in detail the role of characterization and plotting in creative writing.
  3. Either (a) Outline and discuss the various types of setting and narrative voices at the disposal of the creative writer.  
Or (b) Discuss in detail five different sources of material used in the creation of fiction.
  4. Outline and discuss the five-tier structure uses by dramatists in creating plays.
  5. Explain and discuss in detail the linguistic resources at the disposal of the creative poet.
  6. Either (a) Discuss and explain the key steps of the book publishing process.  
Or (b) Discuss five types of feature writing
-